

Drywall Screws
Tek Screws
Collated Screws
And much more...

Decking Screws
Wood Screws
Masonry Screws



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NEWSLETTER (SUMMER 2006)

MARKETING MANAGER APPOINTED.

(April 2006)

Evolution Fasteners UK Ltd were delighted to appoint Ewan Mckerracher as their new Marketing Manager in April. Ewan was brought in to add direction and creativity to Evolution's Sales and Marketing strategy, as well as good looks and a sense of humour.

Asked about his appointment Ewan was enthusiastic in his reply 'Obviously I'm over the moon to have this opportunity to get involved with a company of Evolution's reputation and potential. They are a young company with a diverse range of products in an exciting market. I believe it will be a wonderful challenge to come in and help develop the Evolution brand. My background in the three M's- Marketing, Media and Manufacturing should stand me in good stead!'

If you have any queries about Evolution's Marketing please feel free to give Ewan a call on 08707 664911 or email ewan@efl.bz.

EVOLUTION LAUNCH COLLATED SYSTEM TO INTERNATIONAL AUDIENCE AT PRACTICAL WORLD FAIR IN COLOGNE.

(March 2006)

Amid freezing temperatures and blizzards, members of the Evolution team travelled to Cologne, Germany in March for the Practical World Fair 2006...

COLOGNE cont...

With almost 75,000 trade visitors from 140 countries, Practical World confirmed it's status as the world's leading industry trade fair and offered Evolution the chance to promote their Collated System to the wide international market.

Evolution Managing Director Michael Keisner was full of enthusiasm in



saying 'Practical World has given us the opportunity to let a massive audience of potential customers

view our collated system and give us their feedback on it. We will use this valuable information to continue to develop and improve our already excellent products. Our Collated Screwdrivers have generated a huge buzz!'

Once he managed to drag himself away from watching the 'Miss DIY' 2006 contest, Lawrence Sparks, Sales Manager for the South of England, was equally pleased with the show 'It's a long way to come for a trade show but we are all in agreement that it has been Evolution's most successful to date'.

Roll on the next 'Practical World' show in March 2008.

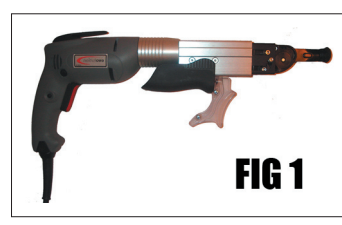
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EVOLUTION COLLATED SYSTEM LAUNCHED

(March 2006)

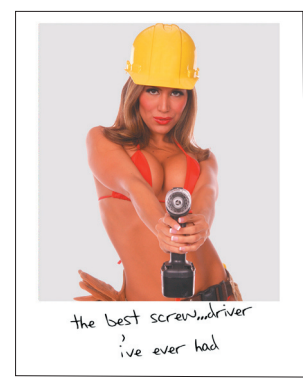
Evolution launched their new Drywall Autofeed Screwdrivers in March to huge interest from customers looking for new tooling that offers performance, reliability and flexibility- guaranteed.

Evolution currently has two screw drivers available. The CDW110



(fig 1.) which is mains powered, lightweight and high speed. It

has 7 separate screw settings which cover from 25 to 55mm collated screw lengths. The tool can also be used with loose drywall screws. The autofeed front end can be easily



removed and replaced with the nose cone provided. This flexibility between loose and collated drywall makes the tooling particularly

suitable for the commercial dryliner, who regularly use both types of screw. Also, obviously, one power tool for both uses is cheaper and easier than two separate tools.

The second screwdriver (fig 2.) which has 14v battery power, comes supplied with a one hour fast charger and two batteries.

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NEWSLETTER (SUMMER 2006)

COLLATED SYSTEM cont..

The unrivalled flexibility of cordless systems is well known, now Evolution have joined a very select group of manufacturers who



offer this type of tooling in Europe.

Spares and servicing are made easier

and simpler as both tools utilise the same high quality auto-feed front end. Spare parts and drives are also all 100% stock available next day within the UK.

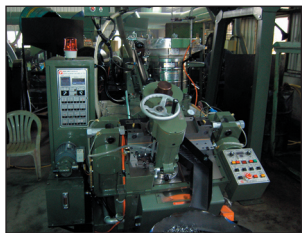
For the future Evolution have in development a 75mm capable Autofeed front end and 18v power for the cordless range, A dedicated collated flooring tool should also be available later in 2006.

IMPRESSIONS FROM TAIWAN AND CHINA.

(June 2006)

Evolution staff travelled to Taiwan and China in June to visit our manufacturing partners, with a view to further increasing our quality standards and improving logistics.

This involved a detailed review of quality and stock control procedures.



The first part of the trip was in Taiwan

where work included:

- Tests and reviews of a 75mm capable collated power tool, which should be available from the last quarter of the year...

IMPRESSIONS cont...

- A successful test of an extension bar for a collated flooring tool.
- Design improvements to our collated fine thread consumables to enhance their penetration speed through 1mm of steel.
- A review on the manufacturing procedures of our fine thread phosphate coated drywall screws, where new techniques were initiated.
- Design improvements on Tek Screws to ensure even faster penetration through 12mm steel.

In China we concluded:

- Chinese factories continue to manufacture competent lightweight anchors at competitive prices.
- China offers great versatility on packaging.
- Factories are working at minimal margins and have significant exposure to cost excesses and foreign exchange risk.
- There are dramatically increasing numbers of screw manufacturing factories with ever increasing production.



standards of screws are generally lower than those in Taiwan. Whilst adequate for penetrating timber and sheet materials, in general, they do not meet Evolution standards for penetrating steel.

- Quality standards of screws are generally lower than those in Taiwan. Whilst adequate for penetrating timber and sheet materials, in general, they do not meet Evolution standards for penetrating steel.
- Generally, documentation of quality control procedures do not meet our required standards...

IMPRESSIONS cont...

- Quality of steel raw material, heat treatment processes and coatings are inferior to our Taiwanese production.
- Whilst steel costs have risen by more than 10%, prices remain lower than Taiwan.

In conclusion it would seem clear that Taiwan remains the front runner in terms of quality production. Chinese production, on the other hand, whilst considerably cheaper, does not meet our required standards.

NEW WEBSITE LAUNCH.

(June 2006)

Evolution are pleased to announce their new website will be up and running as of June. The new site will



offer many features which we believe will be very useful support tools for

our customers, including comprehensive information on all our products, training and promotional videos, request a screw feature, downloadable catalogue and data sheets as well as special offers and promotional items.

Marketing Manager Ewan Mckerracher hopes to use the site as an opportunity to get to know Evolution's customers better and will be available to answer questions anyone may have about using the site. You can call him on 08707 664911 or email ewan@efl.bz.